

For Immediate Release

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## Coco Palm Welcomes CPLT20 with Stars & Knight Riders

*Rodney Bay Village (14 August 2017)* Members of the Saint Lucia Stars and Trinbago Knight Riders were greeted to the 2017 Caribbean Premier League T20 by the management and staff of Coco Resorts on Wednesday, August 1st, as the two teams prepared to take the first toss on this year's fifth tournament since the inception of the brand in 2013.

The game at the Daren Sammy Cricket Ground on Friday, August 4th was highly anticipated as the kick off to the biggest party in the Caribbean, so there was a lot at stake for both skippers and their youthful teams, as they gathered around the gazebo at Ti Bananne Bistro, entertained by the island's finest party DJs and fuelled by sponsors Piton Beer and El Dorado Rums.

More than a few seasoned cricket followers were there out in full Lucian colours, shaking hands with the familiar characters and fresh-faced newcomers. Young, awestruck fans got to meet their latest international cricketing heroes, like Saint Lucia's favourite captain, Daren Sammy with Stars stalwarts Johnson Charles and Andre Fletcher, and Trinidad & Tobago's hard-hitters Shane Watson and Dwayne Bravo. The new owner of the Stars, Jay Pandya, along with family and friends, was also on hand to welcome the cast of CPL 2017's first fixture, mobbed by a dozen photographers at every move.

Despite the fierce rivalry between the national sides, CPL is known as the "biggest party in the Caribbean" for all the right reasons - and Saint Lucia has quite a reputation for being the "party island", so the formula is right for another excellent tournament. Skipper Sammy was resolute that Saint Lucia Stars "must win" this year. "Don't you think?" he asked the surrounding crowd who roared their approval. Simon Katich, coach of this year's TKR line-up, was also enthusiastic about being back in Saint Lucia with his team, and promised to put on a great game against the local heroes.

Mark Ferguson, Managing Director of Coco Palm, was the coordinator of the CPLT20 welcome event, and took time out afterwards to celebrate a successful evening.

"It was a pleasure to host the Saint Lucian Stars and Trinbago Knight Riders for the Caribbean Premier League Show Down Party. Coco Palm is excited to be the home of the Stars as they embark on another exciting CPL season. We love the CPL vibe - it is the biggest party in sport - and Coco Palm will be showing all the action here at Ti Bananne with specials on beer buckets and bar snacks!"

As well as the teams, owners and representatives, Mr. Ferguson also thanked the Coco Palm team who circulated finger food for the entire evening, and the corporate partners Piton Beer, El Dorado Rum, Ezone and Digicel, who sponsored the event and kept the party moving.

For more about Coco Palm and CPLT20 2017 activities at Ti Bananne, visit [www.coco-resorts.com](http://www.coco-resorts.com).

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Located in the heart of Saint Lucia's entertainment capital, Coco Palm caters to both corporate and leisure market offering an authentic Caribbean boutique hotel with affordable rates and personalized service. For further details, contact Reservations on +1 758 456 2800 or [reservations@coco-resorts.com](mailto:reservations@coco-resorts.com) to plan your visit. For meetings or that special event contact Coco Palm +1 758-456-2800 x2815 or further information email [marketing@coco-resorts.com](mailto:marketing@coco-resorts.com) or visit [www.coco-resorts.com](http://www.coco-resorts.com)