

For Immediate Release

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**COCO PALM AWARDED TRIPADVISOR CERTIFICATE OF EXCELLENCE
FOR FIVE CONSECUTIVE YEARS**

*Inducted into 'Hall of Fame' of Five-time Certificate of Excellence Winners
on the World's Largest Travel Site*

Rodney Bay Village, Saint Lucia (19 May 2015)

Coco Palm, Saint Lucia's premier family owned and managed boutique hotel, today announced that it has been recognized as a Trip Advisor® Certificate of Excellence Hall of Fame winner. The Certificate of Excellence award celebrates excellence in hospitality and is given only to establishments that consistently achieve great traveler reviews on Trip Advisor. The 'Hall of Fame' was created to honour those businesses that have earned a Certificate of Excellence for five consecutive years. Winners include accommodations, eateries and attractions located all over the world that have continually delivered a superior customer experience.

Managing Director, Allen Chastanet, has long been an advocate of the power of Trip Advisor when he launched Coco Palm targeting the online market ten years ago. "Being awarded the Trip Advisor Certificate of Excellence five years in a row and inducted into the 'Hall of Fame' is a true source of pride for the entire team at Coco Palm and we'd like to thank all of our past guests who took the time to complete a review on Trip Advisor," Chastanet went on say. "This award is credit to all our members of the Coco Palm team who strive to offer our guests the highest level of authentic Saint Lucian hospitality and exceed expectations.

Jean St Rose, General Manager gave credit to his 140 team members and their respective heads of department in hosting our guests. "There is no greater seal of approval than being recognized by one's customers. With the Trip Advisor Certificate of Excellence based on customer reviews, the accolade is a remarkable vote of confidence to our business and our continued commitment to excellence."

“Winning the Trip Advisor Certificate of Excellence for five consecutive years is a remarkable feat. Trip Advisor is pleased to induct five-time award winners into the ‘Hall of Fame’,” said Marc Charron President, Trip Advisor for Business. “By putting a spotlight on businesses that are focused on consistently delivering great service to customers, Trip Advisor not only helps drive an improvement to hospitality standards around the world, it also gives businesses both large and small the ability to shine and stand out from the competition.”

When selecting Certificate of Excellence winners, Trip Advisor uses a proprietary algorithm to determine the honorees that take into account the quality, quantity and recency of reviews and opinions submitted by travelers on Trip Advisor over a 12-month period as well as business’s tenure and ranking on the Popularity Index on the site. To qualify, a business must maintain an overall Trip Advisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on Trip Advisor for at least 12 months.

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Located in the heart of Saint Lucia’s entertainment capital, the award-winning Coco Palm caters to the independent traveler either on work or pleasure. Offering personalized service with warm Saint Lucia hospitality and authentic Caribbean cuisine all at affordable prices. Contact Reservations to plan your next meeting or visit at reservations@coco-resorts.com or call +1 758-456-2800 or visit www.coco-resorts.com

About Trip Advisor

Trip Advisor® is the world’s largest travel site*, enabling travelers to plan and book the perfect trip. Trip Advisor offers trusted advice from travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. Trip Advisor branded sites make up the largest travel community in the world, reaching 340 million unique monthly visitors**, and more than 225 million reviews and opinions covering more than 4.9 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide. Trip Advisor also includes Trip Advisor for Business, a dedicated division that provides the tourism industry access to millions of monthly Trip Advisor visitors.

Trip Advisor, Inc. (NASDAQ: TRIP) manages and operates websites under 24 other travel media brands: www.airfarewatchdog.com, www.bookingbuddy.com, www.cruisecritic.com, www.everytrail.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, www.iens.nl and www.besttables.com), www.gateguru.com, www.holidaylettings.co.uk, www.holidaywatchdog.com, www.independenttraveler.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.travelpod.com, www.tripbod.com, www.vacationhomerentals.com, www.viator.com, www.virtualltourist.com, and www.kuxun.cn.