



For Immediate Release

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## **COCO PALM ENTICES TRINIDAD WITH TRINI TWIST**

### *Chef Richardson Wines and Dines the Trinis*

#### *Rodney Bay Village, Saint Lucia (04 June 2015)*

Coco Palm entertained the Trinidadian market on the recent Saint Lucia Tourist Board events held on May 22nd at the Movie Town Mall and on May 22nd at the Gulf City Mall in San Fernando. Mr Ernie George, Assistant General Manager attended for the second year and whet the appetite for the Trinidadian trade and consumers.

Mr George noted, “Coco Palm has a special bond with the Trinidadians who are particularly attracted by our very own Trini Chef Richardson’s delicacies who has them eating out of the palm of his hand. Over the years we have worked closely with our agents and tour operators who have become close partners working with our Marketing and Reservations departments to welcome their clients.”

Chef Richardson has identified the top five dishes the Trinis enjoy and noted, “Once our guests arrive, like all Trinis, they want to have a good time. Food has long been a key element in keeping our guests happy and the feedback we have received has proven we have catered to them and it has paid dividends.”

Mrs Claudine Gilbert, Revenue and Reservations Manger has personally invested in this market and said “We have been fortunate to work with some key players who have entrusted us with their valued guests. It is a testament of the trust they have placed upon us to welcome the young and young at heart who have enjoyed our hospitality.” She went on to say, “We raise the bar each year and are innovative in how we keep them and many of our guests returning time after time. There is no resting on our laurels!”

Lucians continue to celebrate the award winning locally owned and managed Coco Palm who recently celebrated their fifth consecutive TripAdvisor award, with Fun Friday at KoKo Cabana. Along with the SLTB Staycation summer promotions Coco Rehab caters to our Saint Lucians. Father’s Day June 21 and the tenth anniversary of Coco Palm are some of the upcoming events.

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Located in the heart of Saint Lucia’s entertainment capital, the award-winning Coco Palm caters to the independent traveler either on work or pleasure. Offering personalized service with warm Saint Lucia hospitality and authentic Caribbean cuisine all at affordable prices. Contact Reservations to plan your next meeting or visit at [reservations@coco-resorts.com](mailto:reservations@coco-resorts.com) or call +1 758-456-2800 or visit [www.coco-resorts.com](http://www.coco-resorts.com)