

For Immediate Release

Contact: Laudina Rogers
Coco Resorts 1 758 456-2800 / pa@coco-resorts.com

COCO PALM CELEBRATES 10TH ANNIVERSARY Boutique Hotel Makes Strides and Diversifies

RODNEY BAY VILLAGE, SAINT LUCIA, 23 December 2015 Coco Palm, Saint Lucia's family owned and managed boutique hotel celebrated their 10th anniversary and continues to develop new niche markets finishing 2015 on a high. Expansion and investment in the product has paid dividends as repeat guests appreciate the improvements in the product upon each visit. Also new to the table is the Management agreement by Coco Resorts of the Harbor Club Hotel opening winter 2016/2017 in the Rodney Bay marina. The 115 room boutique hotel will be cutting edge with the latest technology with an emphasis on Food & Beverage.

Upon the tenth anniversary of Coco Palm's opening, eighteen team members were honored for their services of ten plus years with a three day gala. A formal dinner was held for the team members and their partners at Golden Palm where tributes were paid and recipients were honored with ten year pins. Following the gala, business partners were invited to a pool deck cocktail party to thank them for their support in working with Coco Palm and choosing the boutique hotel for their corporate clients and meetings to be hosted over the years. A Carnival Sailing catamaran party cruise culminated the three day event for the team members and their family for a sail along the coast. Team members with five to nine years of service were also honored at the end of the year awards party.

For 2015 the Events Department was crowned Department of the Year for their increase in events being held at Coco Palm. With a total of five venues the Events Team along with Food & Beverage has created a strong following for both the corporate and leisure market. The Employee of the Year was Chef Darnvi St Marthe who noted it is Events which have created a surge in business on his kitchen which has kept the clients returning for his signature dishes.

The newest venue to come on stream in 2015 was Palm Gardens, a 30,000 square feet of open air landscaped garden and gazebo which hosted a wedding venue party of 95 guests from Trinidad. The wedding ceremony was held at Palm Gardens followed by the reception at Golden Palm Events Center. For the Christmas season Coco Palm's conference rooms and restaurants were particularly busy with strong bookings for 2016.

General Manager, Jean St Rose who oversees the Maintenance Department has also had a full year with all rooms being refurbished with the installation of flat screen TV's, energy saving devices along with greater WiFi coverage as guests can roam seamlessly throughout the property while enjoying a signal.



St. Lucia's Award Winning Boutique Hotel

In 2015 Coco Palm was once again the recipient of TripAdvisor Certificate of Excellence for the third consecutive year. In addition, Coco Palm was ranked as Best Affordable Hotel by Award Winning Trips (AWT). The boutique hotel was commended for its online and competitive pricing by savvy travelers who seek superior hotel and travel experiences while enjoying the benefits the leading travel partners have to offer.

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Located in the heart of Saint Lucia's entertainment capital, the award-winning Coco Palm caters to the independent traveler either on work or pleasure. Offering personalized service with warm Saint Lucia hospitality and authentic Caribbean cuisine all at affordable prices. Contact Reservations to plan your next meeting or visit at reservations@coco-resorts.com or call +1 758-456-2800 or visit www.coco-resorts.com