

For Immediate Release

Source: Coco Palm

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COCO PALM VOTED TRIP ADVISOR TRAVELER'S CHOICE AWARD 2014

Ranked in top 25 list of Best Bargain Hotels in Caribbean

Rodney Bay Village, SAINT LUCIA (27 January 2014) TripAdvisor's Traveler's Choice awards 2014 voted Coco Palm in the top 25 of best Bargain hotels in the Caribbean. Votes are determined by customers reviews and value for money.

General Manager, Jean St Rose stated "We are honoured to be given such an accolade from such an influential body as we know just how important this is in endorsing our product. This is voted by our guests and their experience at Coco Palm which we take enormous pride in hosting as the consumer has a lot of choice." St Rose has personally undertaken the roll of training and he went on to say "Our customer service is something we instill in our Team and it is through each and everyone playing their role which offers our guest a holistic experience and for that am proud to share with all our Coco Palm and KoKo Cabana team members".

Having recently spoken on the subject with the BBC's Orin Gordon about the 'double edged sword' of TripAdvisor, Director of Sales & Marketing , Feolla Chastanet, noted "The power of the internet and Social Media today has made our business very transparent with feedback going viral instantly. Before the guest has even left the property we know they are posting comments and judging us each and every minute which makes the TripAdvisor Traveler's Choice 2014 award so special." She went on to say "TripAdvisor has become one of the most influential endorsements which can be a deal breaker in deciding where to stay. We personally monitor every review and give credit to our team where due and address any issues which are noted."

TripAdvisor® is the world's largest travel site, enabling travelers to plan and have the perfect trip offering trusted advice from real travelers with branded sites making up the largest travel community in the world, with more than 260 million unique monthly visitors** and over 125 million reviews and opinions covering more than 3.1 million travel services.

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Located in the heart of Saint Lucia's entertainment capital, the award-winning Coco Palm caters to the savvy traveler either on work or pleasure. Offering authentic Caribbean charm and cuisine at affordable rates and warm hospitality. Contact Reservations to plan your stay or meetings at reservations@coco-resorts.com or call +1 758-456-2800 or visit www.coco-resorts.com